

**AATYC FALL CONFERENCE 2009  
EXHIBITOR/SPONSOR RESERVATION CONTRACT FORM**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone number \_\_\_\_\_ Fax number \_\_\_\_\_  
E-mail address \_\_\_\_\_  
Company name as it should appear on exhibit booth sign \_\_\_\_\_

Please provide a list of company representatives that will need an exhibitor name badge: (Attach listing if needed.)  
\_\_\_\_\_  
\_\_\_\_\_

**Gold Sponsor - \$5,000**

You will receive a double booth in the Exhibit Hall, conference registration for 4 people, 50-minute presentation, company name printed in Academic All-Star ad in statewide *Democrat-Gazette* newspaper; company logo printed on back cover of conference program, company logo printed on sign at registration desk, recognition and signage at a sponsored event, tickets for 4 people to Executive Director reception, and link to sponsor's website from AATYC website.

**Silver Sponsor - \$3,000**

You will receive a double booth in the Exhibit Hall, conference registration for 2 people, 50-minute presentation, company logo printed in conference program, company logo on sign at registration desk, recognition and signage at a sponsored event, and link to sponsor's website from AATYC website.

**Bronze Sponsor - \$2,000**

You will receive a single booth in the Exhibit Hall, conference registration for 2 people, 50-minute presentation, company logo printed in conference program, company logo printed on sign at registration desk, recognition and signage at a sponsored event, and link to sponsor's website from AATYC website.

**Program Sponsor - \$1,000**

You will receive a single booth in the Exhibit Hall, conference registration for 2 people, 50-minute presentation, and company logo printed in conference program.

**Exhibitor with Registration - \$500**

Single booth in Exhibit Hall and conference registration for 1 person

**Exhibitor Presentation - \$375**

A 50-minute presentation in one of the Convention Center rooms -- the area will have a screen, AV cart, Internet connection, and seating for 25. This presentation time may be reserved in addition to a single booth space. Times will be reserved on a first come, first serve basis and by sponsorship level.

**Single Booth Space - \$375**

Single booth in Exhibit Hall

Each booth space is 10' x 10'. A skirted table with two chairs and a booth identification sign will be provided. Carpet, electricity, internet access and other accessories are available for an **additional fee**. You will receive a schedule of fees and services under separate cover. Booth drape colors will be blue and silver.

**Exhibits Open** –Sunday, October 18<sup>th</sup>, 5 p.m. – 6:15 p.m.; Monday, October 19<sup>th</sup>, 7 a.m. to 12 p.m. and 1 p.m. to 7:00 p.m.

I understand I will receive an exhibitor packet with detailed information regarding my exhibit space.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Check enclosed in the amount of \$ \_\_\_\_\_ ALL PAYMENTS ARE NON-REFUNDABLE

**Please make checks payable to Arkansas Association of Two-Year Colleges**

Mail to 1400 W. Markham, Suite 402 • Little Rock, AR 72201

Phone 501-371-0404 • Fax 501-371-0405 • efranklin@aatyc.org • ccallaway@aatyc.org

# Arkansas Association of Two-Year Colleges 21st Annual Fall Conference, October 18-20, 2009 Hot Springs National Park, Arkansas

## CONFERENCE SPONSORSHIPS

### Gold Sponsor - \$5,000

You will receive...

- Recognition and signage at a sponsored event
- 50-minute Exhibitor Presentation
- Double booth in exhibition hall
- Name and logo on back cover of the program (commit by June 1 to also have name in registration brochure)
- Name in Academic All-Stars ad in statewide *Arkansas Democrat Gazette*
- Name and logo on sign at Registration Desk
- Link to sponsor's website from the AATYC website
- Registration for 4 people with tickets to events
- Tickets for 4 people to Executive Director's Reception

### Silver Sponsor - \$3,000

You will receive...

- Recognition and signage at a sponsored event
- 50-minute Exhibitor Presentation
- Double booth in exhibition hall
- Name and logo on back cover of the program (commit by June 1 to also have name in registration brochure)
- Name and logo on sign at Registration Desk
- Link to sponsor's website from the AATYC website
- Registration for 2 people with tickets to events

### Bronze Sponsor - \$2,000

You will receive...

- Recognition and signage at a sponsored event
- 50-minute Exhibitor Presentation
- Booth in exhibition hall
- Name and logo on back cover of the program (commit by June 1 to also have name in registration brochure)
- Name and logo on sign at Registration Desk
- Link to sponsor's website from the AATYC website
- Registration for 2 people with tickets to events

### Program Sponsor - \$1,000

You will receive...

- 50-minute Exhibitor Presentation
- Booth in exhibition hall
- Name and logo on back cover of the program (commit by June 1 to also have name in registration brochure)
- Registration for 2 people with tickets to events

### Exhibitor with Registration - \$500

You will receive...

- Booth in exhibition hall
- Registration for 1 person with tickets to events

### Exhibitor Single Booth Space - \$375

You will receive...

- Booth in exhibition hall

### Exhibitor Presentation - \$375

You will receive...

- One 50-minute presentation (No booth space)

**In-kind contributions may be considered for Gold, Silver, and Bronze level sponsors.**

**Booths are standard 10' by 10' with back and side drapes, skirted table and two chairs.**



Arkansas Association of  
Two-Year Colleges

**“Educating Our Workforce: Ready, Set, Go!”**

**Exhibitors Move-in:** Sunday, October 18th from 12 p.m. to 4 p.m.

**Exhibits Open:** Sunday, October 18<sup>th</sup>, 5 p.m. – 6:15 p.m.; Monday, October 19<sup>th</sup>, 7 a.m. to 12 p.m. and 1 p.m. to 7:00 p.m.

### Contact:

Ed Franklin or Collin Callaway  
Arkansas Association of Two-Year Colleges  
1400 West Markham, Suite 402  
Little Rock, AR 72201

Phone: (501) 371-0404  
Fax: (501) 371-0405  
Email: ccallaway@aatyc.org or  
efranklin@aatyc.org  
Web: www.aatyc.org

Sponsors and Exhibitors